



Sponsoring Partnership

*We see a regional community full of leaders WORKING TOGETHER
for community excellence, pride, and progress.*

*We see a community that is not only ONE OF A KIND –
but also SECOND TO NONE because we are working together!*

P. O. Box 311 Texarkana, Texas 75504-0311



***The MISSION of LEADERSHIP TEXARKANA is to
Cultivate, Connect, and Engage Leaders in Working Together for Community
Excellence, Pride, and Progress.***

ABOUT LEADERSHIP TEXARKANA:

Believing that every organization - or community - rises or falls on its commitment to leadership— Leadership Texarkana is invested in:

- 1) Educating leaders for our community, through
 - The FLAGSHIP LT Class - an annual 9-month program for 30 community leaders
 - Today's Youth, Tomorrow's Leaders for area high school students, and
 - Ongoing opportunities for in-depth understanding of community issues and leadership training for graduates.
 - Leadership training for individuals throughout the community through Leadercast etc.
- 2) Identifying and celebrating models of exemplary community leadership through the annual Wilbur and Idalee Hawkins Awards - because

"...EXAMPLE is not the main thing in influencing others, it is the ONLY thing." (Albert Schweitzer)

Most importantly - Leadership Texarkana is invested in

- 3) Engaging the greater Texarkana community in leadership for Working Together for Community Excellence - through LIFT, the Leadership Initiative for Texarkana launched in spring 2012 - and, through April 2015, with the first Annual LIFT Report to the Community and the LIFT Community Challenge.

WHY SHOULD YOU CARE?

Working Together is the key to our community's best future. When we don't work together, we are settling for half as nice and miss opportunities for excellence that would benefit us all: our businesses, our families, our institutions, our city governments, our region. As importantly, when we aren't focused on our best, we limit our ability to attract others to our area.

LEADERSHIP TEXARKANA is committed to Texarkana's best future by fostering a culture and a community of WORKING TOGETHER for community excellence, pride, and progress!

**WE CAN'T DO IT ALONE.
BUT WE CAN SUCCEED IF WE ALL JOIN TOGETHER
AS PARTNERS IN LEADERSHIP!**



SPONSORING PARTNERS make possible the work of Leadership for Texarkana USA!

Support for the best future of Texarkana is provided by the SPONSORING PARTNERS of Leadership Texarkana for an investment of \$600 per year. Sponsoring Partners play a vital and proactive leadership role in creating a culture and a community full of leaders committed to WORKING TOGETHER for community excellence, pride, and progress.

The investments from sponsoring partners help to fund programs used to engage citizens and leaders throughout our community in the pursuit of outstanding community leadership activity, and help to fund the development of some of the region's most promising business and civic leaders, as well as some of our top area high school students.

In addition to the economic benefit to all from fostering community excellence, Sponsoring Partners get exposure and access to some of the most influential business and community leaders in the Texarkana region by providing you, your company name and logo recognition:

- At the Kick-Off Retreat and all Monthly Sessions for the Flagship Class of 30
- On the Leadership Texarkana website
- In the Leadership Texarkana's e-news, sent nine times each year to over 600 local, living graduates
- At the Today's Youth Tomorrow's Leaders (TYTL) sessions and culminating events
- At the Annual Membership Muster in the Fall
- At the Annual Lunch with Leaders and Awards Program in April
- At the Year End Celebration/ Leadership Texarkana Graduation
- And at the Recruitment Mixer

As well as providing you with two (2) tickets to attend and be recognized at the following key Leadership Texarkana events:

- Annual Fall Membership Muster
- Annual Lunch with Leaders and Awards Ceremony
- Year End Celebration/ Leadership Texarkana Graduation
- Recruitment Mixer
- TYTL End of Year Program

Perhaps as importantly, YOUR NAME will be LINKED with LEADERSHIP
- and a commitment to Texarkana's future -
to working together for community excellence, pride, and progress!



**LEADERSHIP TEXARKANA
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2015-2016**

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LEADERSHIP TEXARKANA...

is an independent non-profit 501©3 organization.

Begun in 1979 through the Texarkana USA Chamber of Commerce, Leadership Texarkana then incorporated as an independent non-profit organization on June 22, 2001, Leadership Texarkana has produced over 900 graduates of its flagship program of community leaders in its 36-year history, over 750 of whom are still living and serving in leadership positions throughout our community.